

## **Westborough Fine Arts Education Association**

### **Meeting Minutes – October 1, Westborough High School**

In attendance: Mary Lynn Hackett, Kelly White, Beth Kinsky, Chris Martin, Chris O'Keefe, Pauline Sciarappa, Connie Hastings, Judy Brown, Mary McDermott, Amy Allegretta, Alyssa Dver, Katrina Banks-Binici

#### **Executive Board Reports**

##### **Secretary - Katrina Banks-Binici**

The minutes from the September meeting were approved with minor changes.

##### **Treasurer's Report - Chris O'Keefe**

##### **September 2019**

##### **Treasurer Report – October 2019**

There were no new expenses incurred this month.

##### **Income**

- Ad Book - \$5465 which is ahead of last year (by \$840) – leaves us with \$2435 to meet budget. There will be an additional \$535 in ad book income that came in today but not deposited yet.
- Membership dues have reached \$2635 which is about \$80 ahead of last year – but last year same time we had 36 families right now have 32 families – families are choosing a higher level of contribution. Our goal is to increase membership greater than the 59/60 families we had for the last 2 years
- We had 2 memorial donations for total of \$65
- We have sold 1 Seat of Recognition

5 Dresses have been purchased for total of \$325 which is added into our revolving fund for balance of \$10,066

##### **Fine Arts Director Report – Chris Martin**

- Thank you to Kelly and all of the volunteers for a smooth uniform distribution.
- Disney: approx. 140 students
  - Yankee Candle fundraiser currently happening (40% profit)

- Moo Yah this Friday. They kindly extended the hours of the fundraising to accommodate Westborough's early release (now includes lunch and dinner timer).
- Chaperones will be chosen and notified in the next two weeks
- The following Fine Arts budget requests have been approved by the town:
  - Choral Risers for Mill Pond - \$17,000; Mill Pond is the final school to get upgraded risers
  - HS Auditorium Lighting - \$90, 000; upgrade the halogen lights to LED lights. The lights will be installed in 3 phases: the house, the stage and the back wall. Superintendent Bock has requested that the lights be installed in time for the Winter musical.
  - 0.1 FTE art staff position added

The following is a request for WFAEA funding

- New curtain for the HS auditorium. The price quoted is \$13K for all curtains (front, side)

WFAEA may not want to fund the entire cost for the curtain from our projects budget and would most likely need to fundraise. One possibility is to purchase the curtains in phases (front curtain one year, side curtains the next, etc).

Proposed fundraising ideas include: 50/50 raffle, social event (possibly with school performers or professional performers), antiques appraisal, etc. It was agreed to form a fundraising committee to explore fundraising ideas. Kelly White, Alyssa Dver, Katrina Banks-Binici agreed to be on the committee.

### **General Business**

Bring new families to meetings

Personal appeal, emphasize this as an opportunity to be involved in your student's school life, talk about how a small group of volunteers supports a large cohort of fine arts students. Take pictures of the WFAEA funded purchases: pottery wheel, instruments, uniforms. Testimonials from teachers, skits on WFAEA new uniforms.

### **Arts in Common**

Michelle French will confirm if WFAEA will have its own table at the Arts in Common or if we will combine with the K-12 art table.

### **AD Book – Mary McDermott**

Alyssa will post the logos on the website for the business ads just placed. Mary and Judy will get Alyssa the list of who has paid for their ad to date.

### **Uniforms**

Except for a small number of students all uniforms have been distributed. It is recommended that we expand the size range in our inventory (more larger and smaller sizes).

### **Pops Night**

Connie and Beth agreed to start planning Pops Night once the Ad Book is complete.

### **Choral Collage**

Mary Lynn Hackett has recruited a new member to assist her with Choral Collage.

### **Band-O-Rama**

Lisa Martin is considering taking on the organizing of Band-O-Rama as Amy Buttiglieri is no longer able to be there that night.

### **Centerstage**

Katrina has agreed to organize concessions for the Centerstage productions. Melinda and Chris will send her the list of families registered from Family ID and she will send out a signup genius for concessions, tech week and ticket sales volunteers.

### **Restaurant Fundraisers**

Amy Allegretta has agreed to organize WFAEA's restaurant fundraisers and will explore different options, such as McDonalds, etc.

Our next meeting will be held on November 5, 2019

Meeting adjourned at 8:25 pm